

ANDREW GARDE JOIA

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OVERVIEW

Full stack SWE with strong frontend UI/UX skill set. My diverse background spans web development, design, business development, management, strategy, marketing, consulting, music and world travel.

SKILLS

DEV. SKILLS: HTML5/CSS3/JS(X)/ES6, LESS/Sass, Bootstrap, jQuery, React.js/Redux, AngularJS (1), Ruby on Rails, Git, Gulp, Grunt, Webpack, Test-Driven Development/BDD, Ruby, Rspec, Jasmine, Jest, Wordpress/PHP, Buildkite/CI/CD, GraphQL, Apollo Client, JSON/REST APIs

OTHER: Photoshop, Illustrator, Lightroom, Copy Editing, Guitar, SCUBA, Conversational Mandarin

EXPERIENCE

POLICYGENIUS

NEW YORK, NY (2016 – PRESENT)

Software Engineer

FinTech startup with over \$52 million in venture capital

- Early engineering hire, leveled up from lead front-end engineer to full stack engineer
- As tech lead, partnered with design leads and 3 engineers over 2-month period to pioneer a stand-alone React UI framework that sped product development and enforced design standards
- Successfully led engineering effort of a cross-departmental, company-wide rebranding initiative in preparation for a multimillion-dollar marketing spend in under 2 months
- Designed React-based static page building system and worked with 10-person, cross-department team to deliver a solution in under 2 months, greatly freeing up engineering resources and reducing the time costs for new content by over 90%

DREWDREWTHIS || WEB + DESIGN SOLUTIONS

BROOKLYN, NY (2008 - PRESENT)

Owner, Operator

Freelance Professional offering graphic, web, and business solutions

- Help clients find and maintain new business opportunities through websites, marketing materials, social media, and email campaigns
- Manage 2 remote contractors to support business goals and responsibilities

MEGAN KENT BRANDING GROUP (MKBG)

NEW YORK, NY (2013 - 2015)

Tech and Operations Lead

NYC-based brand consultancy with industry veteran

- Provided technical, operational, and brand strategy support to help found new boutique branding consultancy

BEDPHONES

BROOKLYN, NY (2012 - 2013)

Business Development and Customer Services Lead

Ultra-light tech startup that manufactures and sells specialty headphones

- Helped improve conversion rates through A/B testing and web development
- Created a 4x increase in revenue with a global Tapjoy mobile engagement campaign
- Established customer service standards and protocols that improved customer loyalty and satisfaction
- Led sourcing and management of remote contractor to support customer service initiatives

EDUCATION

THINKFUL FRONT-END WEB DEVELOPMENT COURSE

(OCT – NOV 2015)

YALE UNIVERSITY

NEW HAVEN, CONNECTICUT (2003 - 2007)

SCHOOL FOR INTERNATIONAL TRAINING

CAIRNS, AUSTRALIA (JUNE 2006)

UNIVERSITY OF KWAZULU-NATAL

PIETERMARITZBURG, SOUTH AFRICA (SUMMER 2005)